

QUICK REWARDS

LOYALTY CARD AND FREQUENT SHOPPER PROGRAM

Quick Rewards is a complete system used to *reward loyal customers for making purchases.*

Points may be given away based either on dollars spent or as a reward for frequenting your store. You even can give bonus points for purchasing designated products.

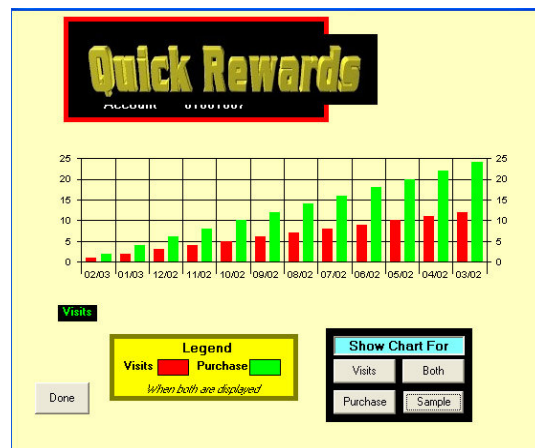
Because *it happens in real-time* (instantly), all points are accumulated or redeemed right at the point of sale. **WOW...** customer excitement and no messy and expensive month end statements!

Point redemption can be done at the point of sale too. When a customer has accumulated the preset number of points a gift certificate can automatically be printed right on your receipt printer.

But why points? **Point programs encourage** your customers to *use your branded loyalty card* when buying items from you, allowing you to *track their visit frequency and dollars spent.*

Available today from
Practical Card Solutions

Quick Rewards
Card Number
Phone Number
Visits Today: 3
Today's Report | Reset
Input New Customer | Manager | Quit | Setup
Customer Data
Quick Rewards
(C) 2001 Steve Karas and Associates
Version 1.1.64
Tech Support 800-494-9390



Input New Customer Data
New Customer
Total Records In Data File: 1
Account Number: 1001001
Phone Number: 214-555-4301
Name: Andy Augustine
Address: 3200 Lakeside Dr.
Address 2: Email: aasas@att.net
City: Dallas State: TX Zip: 75219 Joined: 02-02-03
Date of Birth: 11/05/77 Spouse B'Day: 03/15/75 Anniversary:
Last Visit Date: New Last Reward Date: None
Total Purchases: 0 Total Visits: 0
Current Points: 0 Record Number: 2
Done Save New Citys
Quick Rewards

Identify
and treat customers
uniquely at the point of
sale.

Drive
incremental spending -
points have a
perceived value by the
customer.

Excite
your customers. They
are instantly reminded
of their active point
total and new points
earned on the
purchase

Sample Quick Rewards Screens

Top: Main Screen and Input Screen

Middle: Chart Customer Activity

Bottom: New Customer Input Screen

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<http://www.practicalcardsolutions.com>

Custom Plastic Card Printing, Plastic Card Printing Systems, Card Embossers and Personalization Services
Credit Card Processing: MasterCard, Visa, American Express, Discover, Diners, JBC.